



## Application for the sustainable ideas competition

European Student Challenge 2020

Deadline 31.03.2020

### 1. Title of your competition

### 2. I / we / apply as:

<input type="checkbox"/>	Name	
<input type="checkbox"/>	Team/Name:	Number of team members:

\*please tick as appropriate

### 3. Personal Data\*:

Name, Vorname	
Adress:	
Country:	
Mob./Email	
Date of Birth	

• To be completed by each team member for team applications

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Team Member Name, Vorname	
Adress:	
Country:	
Mob./Email	
Date of Birth	

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### 4. Field of studies/subject

Subject	
Faculty	
University	
Proof of matriculation 2020	

### 5. my/our idea solves a problem in\*:

<input type="checkbox"/>	Design/Creativity
<input type="checkbox"/>	Services
<input type="checkbox"/>	Energy/Environment
<input type="checkbox"/>	Nutrition/Health/Sports
<input type="checkbox"/>	Culture/Arts/Music
<input type="checkbox"/>	Mobility
<input type="checkbox"/>	Software/IT
<input type="checkbox"/>	Process Technologies

Please tick the appropriate box; multiple answers are possible



### **5.1 What is my/our idea?**

Please describe your product/service in max. 500 characters

### **5.2 Which problem solves my/our idea?**

Please describe the problem solution in max. 500 characters

### **5.3 How does my/our idea solve the problem?**

Please list applied technologies, processes, IP, skills etc. in max. 500 characters

### **5.4 Why or in which matter does my idea solve the problem?**

Please describe in max. 500 characters why and how the idea stands out from the competition, e.g. because it is innovative, faster, more effective, cheaper, more environmentally friendly, etc.

### **5.5 Are there (already) competitors?**

And if so, where and how are they positioned in the (inter)national market? Please give a brief overview.



**6. Mentor**

I am/we are looking for a mentor (area and/or function\*):

Field:
Design/Creativity
Services
Energy
Nutrition/Health/Sports
Culture/Arts/Music
Mobility
Software/IT
Process Technologies

Function:
R & D
IT
Marketing/Sales/PR
Finance/Controlling
Manufacturing /Production
HR/Organisation
Procurement/Purchasing
Leadership/Management

\* Please tick the appropriate box; multiple answers are possible

**What do you expect from your mentor?**

**7. Additional information**

- The layout of the application form may not be changed.
- In addition, you can submit a sketch and/or photo/ if required.

When presenting your idea in a coherent manner, please refer to the key questions 5.1 - 5.5 above

**8. Conditions of participation**

Subject of the competition

The ideas competition European Student Challenge 2020 (hereinafter referred to as "Competition") is a Europe-wide competition organised by Haus der Mentoren gemeinnützige GmbH in cooperation with [www.studiunity.de](http://www.studiunity.de) (hereinafter referred to as "Organiser"). It is aimed at creative, innovative students from all faculties of European Universities.

The aim and purpose of the competition is for the participants to come up with a promising idea from the fields of

Design/Creativity
Services
Energy
Nutrition/Health/Sports
Culture/Arts/Music
Mobility
Software/IT
Process Technologies

(hereinafter "Competition Contribution") on the basis of a submitted idea sketch (hereinafter "Phase 1") and subsequent project phase (hereinafter "Phase 2") to a service/product, a project, an event, a patent, a business idea, a joint venture, etc. Here the participants (hereinafter also referred to as "mentees") are supported by the cooperation of and individual coaching by (industry) experts (hereinafter referred to as



"mentors"). The ideas will be selected by a top-class jury of experts and will be awarded at a closing event in November 2020.

### Participant

The competition is open to students and doctoral candidates enrolled at European universities (universities and universities of applied sciences) in the academic year 2019/20 who are natural persons and who are interested in ideas from the fields of

Design/Creativity
Services
Energy
Nutrition/Health/Sports
Culture/Arts/Music
Mobility
Software/IT
Process Technologies

You can participate individually or as a team. If you participate as a team, each team member will be registered as a participant. For each team a team member must be named as the responsible contact person. Companies are excluded from participation.

Registration takes place online. If the participation takes place as a team, each member must be noted on the registration form.

Each single idea contribution has to fit into a standardised form.

The Participant/competitor team must cooperate with the mentor on an interdisciplinary basis, either in the [www.studiunity.de](http://www.studiunity.de) forum or by telephone/facetime/ Skype etc.. The way of cooperation in phase 2 will be determined individually between the participants and the mentors. The winning teams (mentees and mentors) commit themselves to be available for press questions, interviews etc..

Companies and winners of previous competition rounds, members of the expert jury as well as former members of the expert jury and other participants in the organisation of the competition are excluded from participation..

### Competition Phases

The competition is divided into four phases:

Phase 1: Does your idea solve a problem? Send us your idea,

Phase 2: Wait for feedback from jury and get a mentor,

Phase 3: Together with the mentor, your idea will be further developed

Phase 4: The best realized concepts in every field will be determined by a top class jury of experts and awarded prizes at a closing event

The deadline for submission of the application documents for Phase 1 is 29. February 2020. The selection and announcement of the participants (teams) for Phase 2 will take place by 31st March 2020 at the latest.



The deadline for submission of the application documents for Phase 3 is 30.09.2020. The winners of the competition are expected to be awarded in November 2020.

### **Award**

The selection of the best participants in each of the two phases of the European Student Challenge 2020 is based on independent expert opinions and is carried out by Haus der Mentoren gGmbH.

At the end of the competition, the best participants (teams) will be judged by an independent jury of experts, to be determined by the organizer, at their own discretion. According to the result of this evaluation the prize giving will be fulfilled by the organizer. Mentors are only excluded from participation in the jury if they are involved in their project. If none of the projects is found worthy of an award by the jury of experts, no award ceremony will take place. The decision of the expert jury is final and is not justified to the participants. Legal recourse is excluded.

Prizegiving will be done in paying a prime to each winner (team). In case a whole team receives a prime, it will be shared among the team members.

Competition entries that are not written in German or English are excluded from the award.

In the case of an award, the participant agrees in principle, but after prior consultation and approval in detail, to the publication (including on the Internet video portal "Youtube") of his name and images, video recordings and his competition entry, including the theme of his idea. Upon request, the organizer will refrain from publishing personal data of the participant. Any further use of the competition entry for purposes other than the execution of the competition and for reviews of competitions already held is excluded without the express consent of the participant.

### **Expenses**

Participation in the competition itself and the associated events is free of charge.

The participant has no claim to reimbursement for costs incurred in connection with participation in the competition and from the preparation and submission of the competition entry, in particular no claim to fees or reimbursement of expenses. In particular, the participant must bear any costs incurred in connection with attending the events, e.g. travel expenses, costs for stays, accommodation and meals.

### **Organizer/office**

The competition is organized by Haus der Mentoren gemeinnützige GmbH in cooperation with [www.studiunity.de](http://www.studiunity.de). The address of the office is:

Haus der Mentoren gGmbH  
Siesmayerstr. 12  
60323 Frankfurt  
Germany



**Privacy**

The organizer will treat the submitted competition entries confidentially.

By accepting the conditions of participation, each participant expressly authorizes the organizer to forward them to its employees, the persons commissioned by the organizer with the initial evaluation of the competition entries and the members of the expert jury commissioned with the final evaluation. The members of the jury shall be separately obliged by the organizer to treat the competition entries as confidential.

The mentor involved in each case has additionally committed himself by signature to treat all information about the project presented by his mentee as strictly confidential. The mentor hereby acknowledges that all copyrights, trademark rights, patent rights, design patents or other protective rights to secure intellectual property in connection with the project remain exclusively with the mentee and that the mentor cannot derive any rights in connection with the project from the mentee and the Haus der Mentoren gGmbH. Upon request this declaration of confidentiality can be viewed by the participant of the competition.

The competition contributions may only be used by the organizer and the participants for the purpose of conducting the competition. The obligation does not apply to such information which was already known to the public at the time of submission of the competition entry or which becomes known afterwards without the culpable conduct of a participant. This obligation of confidentiality ends 3 years after submission of the competition entry.

**Date, City, Country**

**Participant/Team**

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